

May 17th, 2019

Dear Valued Partners,

Due to an increase in import tariffs to 25% that was put in place on May 10th, 2019, as well as inflationary pressure on commodities, transportation, metals, and electrical components, Current, powered by GE is announcing a 6% price increase on all Signage products.

Updated pricing agreements will be available as of June 3rd, 2019, and the price increase will take effect June 17th, 2019. Purchase orders placed before June 17th and delivered by July 1st, 2019 will be honored at current prices. Please refer any questions you may have regarding these changes to your local GE Sales Representative.

In a time of global uncertainty, Current is also analyzing the impact of future cost changes that could require additional price actions. We will announce any future actions as they are required.

Sincerely,



Natalie Picot
Global Product Manager, Signage

